

ARTIFACT #1

INTRODUCTION TO MAYOR ALLEN'S ATLANTA: MULTIMODAL ESSAY

Process & Planning

Questionnaires, a proposal, and a series of peer-reviewed drafts will aid groups in developing a plan to revise their thesis, develop effective visual design, and manage incorporation of primary source documents from the digital archive. Consult the example multimodal essays provided below. Understanding affordances for digital design will be a meaningful first step. Groups should document their entire process, including annotated primary and secondary sources, group notes, design planning and revision, drafts of the essay, and peer-review notes. Be prepared to revise your thesis as your research develops. Leave ample time for design and editing. Consider how to incorporate informative and original graphic elements that help articulate your thesis and that show surprising relationships in the archive or *Mayor*.

Final Artifact

Essays will be published on Issuu. Groups will present their essays during an in-class conference-style presentation.

Project Description

In pairs, students will create a multimodal essay that introduces a section of the Ivan Allen Digital Archive and explores how Allen's own narratives in his memoir *Mayor: Notes on the Sixties* are complicated by the primary sources in the archive. Featuring multimodal elements and organized using basic graphic design processes, this 8-10 page research essay (including text, images, audio/visual, and hyperlinks) will act as a critical investigation of how the material from Allen's mayoral records allows us to deconstruct and analyze the stories of *Mayor*. Like any research essay, this artifact will articulate a specific thesis that will be supported by evidence in the form of primary sources from the archive as well as selections from *Mayor*. However, because this artifact includes archival research, the thesis of each project will develop and shift through the process of engaging with primary



sources in the archive. In other words, while groups will have a sense of the direction of their argument based on the readings from *Mayor*, the substance and purpose of that argument will be determined by what groups encounter in the archival material. Students will present their essays during an in-class conference-style presentation. All essays will include an MLA Works Cited page.

Due Dates

PROPOSAL: Thursday September 12

DRAFT & REVISED DRAFT: Tuesday 9/24 & Thursday 9/26

FINAL ARTIFACT: Monday September 30 @ 11:59pm with in-class presentation on Tuesday

[Example #1](#), [Example #2](#), [Example #3](#)