ARTIFACT #1

LITERARY RESEARCH POSTER

Planning

Questionnaires and a series of peer-reviewed mock-ups will aid groups in developing a plan to revise their thesis, develop an effective visual design and informative graphic elements, and work with peers to revise their posters. Understanding options for digital design and printing will be meaningful first steps.

Process

Groups should document their entire process, including annotated primary and secondary sources, group notes, design planning and revision, and peer-review notes. Plan to write, revise, and finalize your thesis early so that you leave ample time for design and editing your poster. Consider how to create informative and original graphic elements that help articulate your thesis.
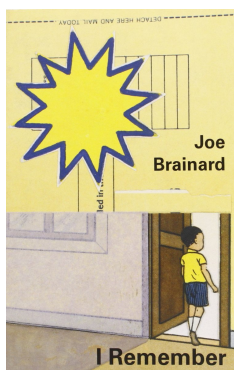
Final Artifact

Due on Sunday 2/17 by midnight, all three course sections will present their posters in an informal poster presentation showcase on Monday 2/18 in class. MLA Works Cited page will accompany poster.

Project Description

In groups, students will produce visual posters that highlight original and unique correspondences between Joe Brainard's *I Remember* and Ted Berrigan's *The Sonnets*. Rather than a traditional book review or essay translated into a poster presentation, this visual artifact will investigate these related yet divergent texts through a specific thesis, utilizing textual evidence, secondary critical sources, and your accumulated knowledge of the New York School of Poets aesthetic. Students will show their posters during an informal full class presentation day. For example, students might generate literary maps of the texts, explore the role of repetition and variation, investigate the texts as social documents of their times, construct aesthetic lineages for each text, explore the role and presence of related mediums such as music, painting, or film on the texts, research the texts' histories of critical reception, investigate the books through the lens of gender and sexuality, create a unique data visualization of the texts, or any other critical approach you can image. Keep in mind that your argument must be presented primarily through visual graphics supported by textual analysis and description.

Due Dates

Questionnaires 2 & 3: **Wed. 1/23**; **Mon. 1/28**

Artifact 1 Mock-up: **Monday 2/11**

Revised Mock-ups: **Wed. 2/13**

Final artifact: **Sunday 2/17 by midnight; in-class presentation on Monday 2/18**

Planning and Proposal

1. Consult the relevant sections from *WOVENText* on "Informative Genres," "Narrative Genres," "Process: Exploring Topics and Creating a Research Proposal," and "Process: Composing in Genres and Designing Your Project."

2. Explore and refine search for information using primary and secondary sources available on Canvas, including *New York School Painters & Poets*, *Encyclopedia of the New York School of Poets*, and other texts. Refer to class notes and conversations on Brainard's and Berrigan's work.

3. Fill in proposal form. You'll work on this in-class on Wednesday 1/30 but be prepared with ideas prior to class. Due to Dr. Sturm via Canvas by midnight Friday 2/1.

4. Drafting your poster: The following resources will be useful for planning the information and design features for your poster. Georgia Tech's Undergrad Research Opportunities Program provides a robust list of resources, guides, and tutorials for Posters and Presentations: http://www.undergradresearch.gatech.edu/presentation-tips; Additionally, NYU Libraries provides this brief, useful page of resources: "How to Create a Research Poster: Poster Basics": https://guides.nyu.edu/posters.

Mock-up Drafts

Based on your proposal and peer/instructor feedback, the mock-up drafts of your poster will give your peers an opportunity to offer further constructive advice and feedback on your planned poster, including the opportunity to refine your thesis, elaborate and reframe use of sources, and complete the visual design of the poster.

1. See "Designing Your Project: Mock-ups" in *WOVENText* chapter "Process: Composing in Genres and Designing Your Project."

2. Create a mock-up draft using cheap poster board or print a draft of your poster on paper. Your mock-up must be to scale so that your peers understand and can effectively respond to design questions and issues. If text isn't legible due to the smaller size of the mock-up, print the text on separate sheets of paper.

3. Bring your mock-up poster to class on peer-review dates (2/11 and 2/13). Fill out peer-review forms in class.

Instructions for 60-90 Presentation Spot

- Use the graphics on your poster to support conversations with peers. Split spot evenly between you and your partner.

- Focus on the evidence: **your graphics**

- Memorize your spot. You may have a single notecard for support, but do not rely on it.

- Tell viewers: The context of your problem and why it is important (Introduction); Your objective and what you did (Objective & Methods); What you discovered (Results), and; What the answer means in terms of the context (Discussion).

- You're the expert on your poster and the argument you've made. Lead the conversation.

- Arrive early in class to set up and prepare.

- Bring proper supplies to hang poster like strong tape or tacks, if necessary.

- Consider leaving a pen and pad/piece of paper inviting comments from viewers.

Instructions for Works Cited

- Each poster will have a Works Cited page. Print out the Works Cited and attached the it to the back of your poster. Use MLA formatting. DO NOT use an online citation generator. Refer to the Purdue OWL website for detailed instructions: https://owl.english.purdue.edu/owl/resource/747/01/. You'll find the navigation menu to the left on the above site. The tabs for "Basic Format," "Books," "Periodicals," "Electronic Sources," and "Other Common Sources" will be the most commonly referred to sources. Familiarizing yourself with MLA formatting now will be benefit your Artifact #3 research and citation process.

- Add captions to relevant photographs, images, and graphics. For example, "Fig. 1 Photo of Ted Berrigan by Gerard Malanga"

- Submission **(3 files required)**: Upload the digital poster file as a .png or .pdf, the text of your 60-90 second presentation, and the Works Cited to Canvas under Artifact #1.
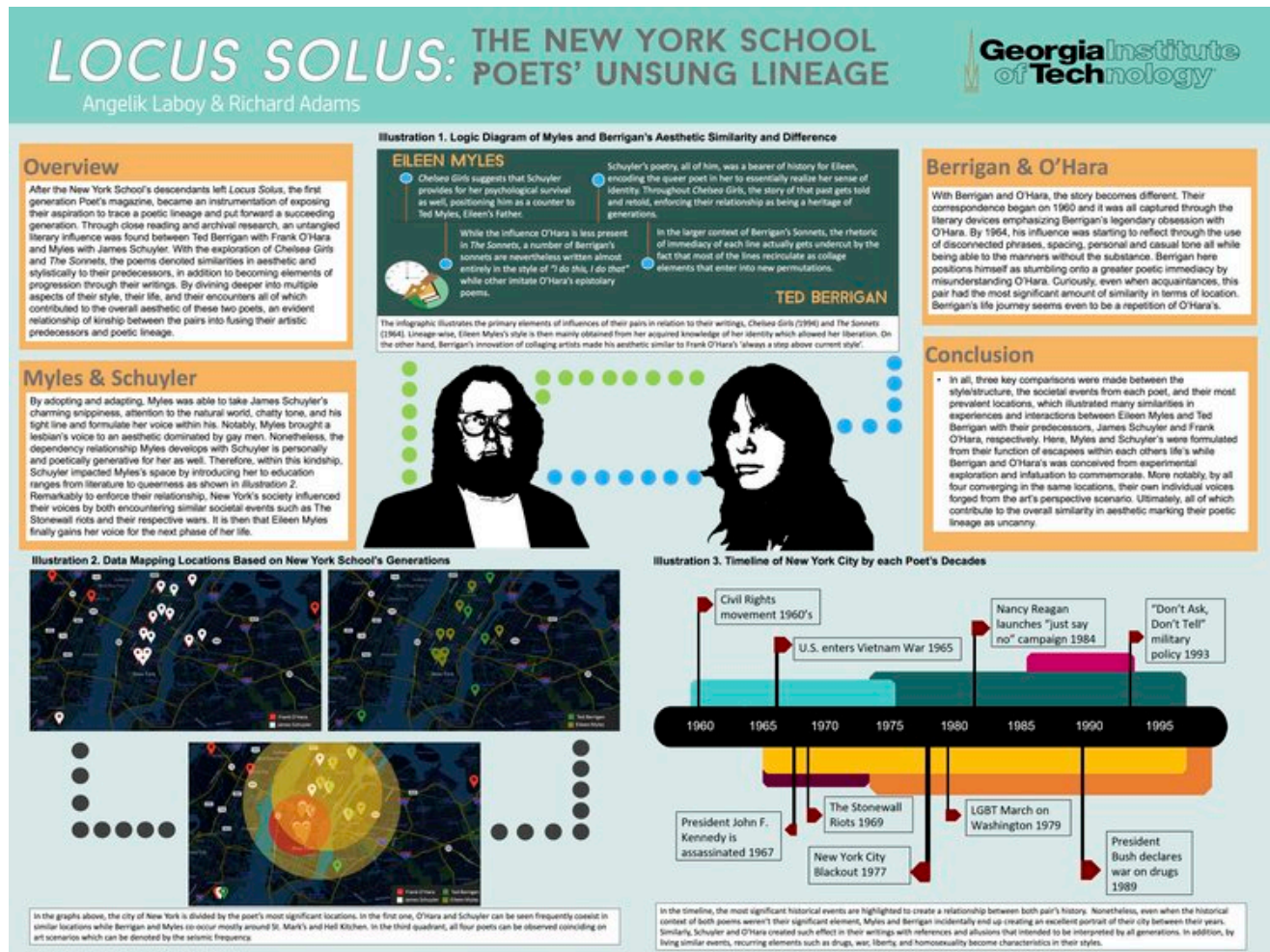
The poster above is an example of past student work on this artifact and a guide for what a poster might look like. See the other examples on Canvas under the Artifact #1 assignment page. As in all posters, the relationships between text and images are vital to consider for your audience. **All posters are required to have a title, the creators' names, and a GT watermark/logo.**

RESOURCES

• Poster Printing at Georgia Tech: http://www.undergradresearch.gatech.edu/poster-printing

• Multimedia Studio (for design and printing): https://www.library.gatech.edu/services/multimedia.php