

# ARTIFACT #1

## INTRODUCTION TO MAYOR ALLEN'S ATLANTA: MULTIMODAL ESSAY

### Process & Planning

Questionnaires, a proposal, and a series of peer-reviewed drafts will aid groups in developing a plan to revise their thesis, develop effective visual design, and manage incorporation of primary source documents from the digital archive. Consult the example multimodal essays provided on Canvas. A first step will be to understand the affordances for digital design offered by Canva. Groups should document their entire process, including annotated primary and secondary sources, group notes, design planning and revision, drafts of the essay, and peer-review notes. Leave ample time for design and editing. Consider how to incorporate informative and original graphic elements—charts and graphs—that help articulate your thesis and that show surprising relationships from the archive.

### Final Artifact

Groups will present their essays during an in-class conference-style presentation. Submit essay as PDF on Canvas along with text of presentation script.

### Project Description



In pairs, students will create a multimodal essay that introduces a section of the Ivan Allen Digital Archive and explores how Allen's own narratives in his memoir *Mayor: Notes on the Sixties* are complicated by the primary sources in the archive. Featuring multimodal elements and organized using basic graphic design processes, this 10-12 page research essay (including text, images, audio/visual, and

hyperlinks) will act as a critical investigation of how the material from Allen's mayoral records allows us to deconstruct and analyze the stories of *Mayor*. Like any research essay, this artifact will articulate a specific thesis that will be supported by evidence in the form of primary sources from the archive as well as selections from *Mayor*. However, because this artifact includes archival research, the thesis of each project will develop and shift through the process of engaging with primary sources in the archive. In other words, while groups will have a sense of the direction of their argument based on the readings from *Mayor*, the substance and purpose of that argument will be determined by what groups encounter in the archive. Students will present their essays during an in-class conference-style presentation. All essays will include an MLA Works Cited page.

### Due Dates

PROPOSAL: **Monday February 3**

DRAFT & REVISED DRAFT: **Wednesday February 22  
& Monday February 17**

FINAL ARTIFACT: **Wednesday February 19 with in-class presentation**