

ARTIFACT #2

PODCAST ON VISUAL ARTIST

Planning & Proposal

Consult the relevant sections from *WOVENText* on podcasts. Fill in proposal form.

Script Read Through

Your group will do a read through of a complete draft of your script in class. The member of your group not participating in the conversation of the podcast will fill out a revision form during the read through and clock your script.

Final Podcast

Record and edit an 8-10 minute podcast. Consider "The Lonely Palette" podcast as a guiding example of how to approach your podcast planning and design. Episode 5 on Andy Warhol, 6 on Pablo Picasso, 12 on Jackson Pollock, 13 on Edward Hopper, 17 on Marcel Duchamp, 22 on Jasper Johns, and 24 on Mark Rothko are all especially relevant examples of "The Lonely Palette."

Project Description

As a group, students will create a podcast segment that investigates the possible aesthetic, cultural, political, and/or historical importance of a single piece of visual art created by a New York-based visual artist. This podcast will be an informational, entertaining documentary snapshot of a particular artist and their work. The primary goal of this artifact is to develop a competent, functional aesthetic vocabulary in order to describe visual art in an oral medium.

Due Dates

PROPOSAL: **Monday March 5** in class peer review

SCRIPT READ THROUGH: **Friday March 9** in class

FINAL PODCAST: **Friday March 16**



Planning and Proposal

Based on your proposal and peer feedback, the mock-up draft of your poster will give your peers an opportunity to offer further constructive advice and feedback on your planned poster, including the opportunity to refine your thesis, elaborate and reframe use of sources, and complete the visual design of the poster.

1. See “Designing Your Project: Mock-ups” in *WOVENText* chapter “Process: Composing in Genres and Designing Your Project.” PDF available on Canvas.
2. Create a mock-up draft using cheap poster board or print a digital draft of your poster on paper. Your mock-up must be to scale so that your peers understand and can effectively respond to design questions and issues.
3. Bring your mock-up poster to class on Monday February 19 along with all notes and process documents.
4. Fill out peer-review forms in class.

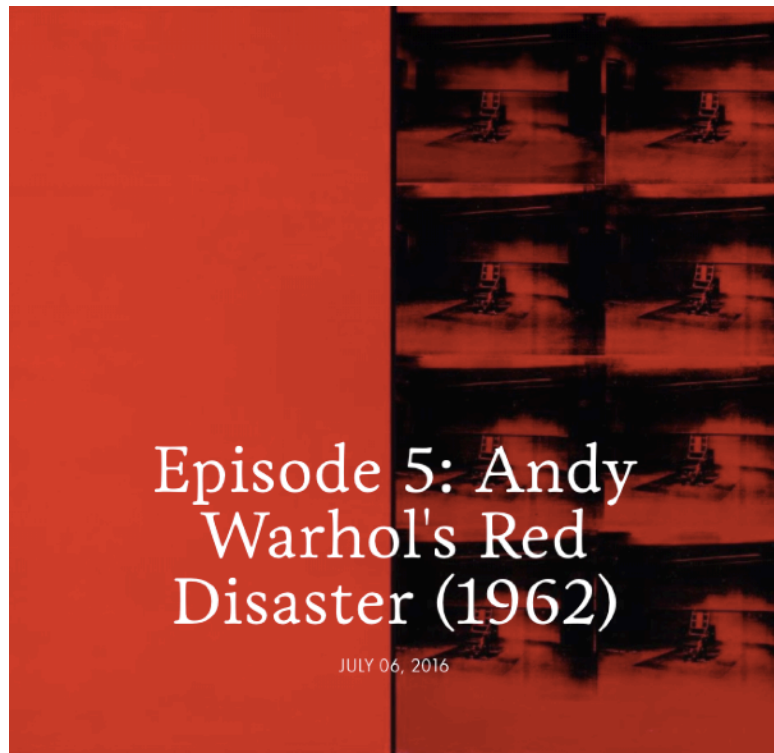
Script Read Through

1. Bring a complete draft of your podcast script to class on Friday March 9. Bring reading copies for each member of your group.
2. Your group will do a complete read through of your script. The member of your group not participating in the conversation of the podcast will fill out a revision form during the read through. This member of your group will also clock your script during the read through.
3. Discuss with your group possibilities for revision of your script. Consider this description of “Writing a Script” from *WOVENText*:

Writing a Script

Improvisation can be fun, but it can sometimes lead to an unorganized final product. Instead, you need to create a script (which might include occasional improvisation). Not only does a script provide the content (e.g., speaking lines, guidelines about pacing, notes about visual shots, notes about pauses and transitions), it also helps when you are editing the piece: you can consult your script to ensure you have incorporated all necessary elements or to determine which pieces you can edit out while still maintaining the integrity of your project.

Final Podcast



Record and edit an 8-10 minute podcast. Consider “The Lonely Palette” podcast as a guiding example of how to approach your podcast conceptually and in terms of design. Episode 5 on Andy Warhol, 6 on Pablo Picasso, 12 on Jackson Pollock, 13 on Edward Hopper, 17 on Marcel Duchamp, 22 on Jasper Johns, and 24 on Mark Rothko are all especially relevant examples of “The Lonely Palette.”

To record your podcast, use the free recording program Audacity and a snowball microphone borrowed from the Gadgets Lab in the Library. Visit [http://](http://libguides.gatech.edu/gadgets/audiovisual)

libguides.gatech.edu/gadgets/audiovisual to see the available technologies and request a microphone. **DO NOT USE YOUR COMPUTER MICS TO RECORD.** Upload your podcast to SoundCloud and use the painting as the primary image on the recording.

To submit your podcast, create a Mahara page for Artifact #2. Just like the individual pages for “The Lonely Palette” episodes, your Mahara page will include: **1)** a banner image that includes the original name of your podcast, the artist’s name, title of the visual art, and year it was painted over a portion of the visual art (see Warhol example above); **2)** a quote about the art or artist that frames or guides your podcast; **3)** the embedded SoundCloud recording of your podcast with the visual art as the background; **4)** the complete image of the piece of art; **5)** listed music credits; **6)** Below these components, upload your script draft and final timed script, your proposal, and any additional process documents.