

ARTIFACT #2

VOICING VISUAL ART

Planning & Proposal

When selecting a work of visual art, consider your own interests as well as what has been most interesting to you about our in-class discussions of visual art that you might want to explore further. Complete the proposal form in consultation with Dr. Sturm with a clear sense of the purpose of the assignment, which will engage with all five modes of WOVEN.

Process

You should document your entire process, including annotated primary and secondary sources, your own notes, and peer-review notes. The peer review session on 10/19 will focus on revising your draft script and will be crucial to your success on this artifact. Consider tone, pacing, range of rhetorical gestures, use of secondary sources to establish expertise, and how effectively the segment meets the project description. Remember to record in a quiet space and to familiarize yourself with Audacity or comparable recording software to edit your recording.

Project Description

Individually, each student will create a well-designed, informative website that hosts a podcast-like audio segment describing a work of avant-garde visual art. This podcast will investigate the aesthetic, cultural, political, and/or historical importance of the piece of visual art. The artifact will 1) offer a persuasive and in-depth multimodal view into the piece of art that shows your ability to develop and implement an aesthetic vocabulary and, 2) create an informative and creative electronic environment that hosts your recording. The primary challenge of this artifact is the process of describing a work of visual art in an oral medium. The final podcast will be at least 5 minutes long but no longer than 7 minutes. Consider “The Lonely Palette” podcast as a guiding example of how to approach planning the recording and structuring your script.



Due Dates

PROPOSAL: Thursday October 14th

DRAFT FOR PEER REVIEW: Tuesday October 19th

FINAL ARTIFACT: Friday October 29th by 11:59pm

List of possible artists

Below is a list of 33 artists (including 10 women, 6 artists of color, and at least 7 gay artists). Many are associated with the various New York Schools and many are not. Reviews, criticism, and scholarship is available on all of these artists and their work—sometimes there will be seemingly too much information, as with Jean-Michel Basquiat, and sometimes there will be much less or it be more recent, as with George Schneeman. If you have an idea about an artist not listed here whose work you'd like to explore, talk with Dr. Sturm.

You are required to utilize two reputable secondary sources in your research, such as an interview with your artist, a scholarly article about your artist, or a review of a show by your artist. Use GSU Library resources like Academic Search Complete and JSTOR to search for secondary sources.

Alex Katz: <http://www.alexkatz.com/>

Jane Freilicher: https://en.wikipedia.org/wiki/Jane_Freilicher

Willem de Kooning: https://en.wikipedia.org/wiki/Willem_de_Kooning

Elaine de Kooning: https://en.wikipedia.org/wiki/Elaine_de_Kooning

Lee Krasner: https://en.wikipedia.org/wiki/Lee_Krasner

Helen Frankenthaler: https://en.wikipedia.org/wiki/Helen_Frankenthaler

Louise Nevelson: https://en.wikipedia.org/wiki/Louise_Nevelson

Dorothea Rockburne: https://en.wikipedia.org/wiki/Dorothea_Rockburne

Jean-Michel Basquiat: https://en.wikipedia.org/wiki/Jean-Michel_Basquiat

Alice Neel: <http://www.aliceneel.com/home/>

George Schneeman: https://en.wikipedia.org/wiki/George_Schneeman

Joe Brainard: https://en.wikipedia.org/wiki/Joe_Brainard

Larry Rivers: https://en.wikipedia.org/wiki/Larry_Rivers

Robert Rauschenberg: https://en.wikipedia.org/wiki/Robert_Rauschenberg

Red Grooms: https://en.wikipedia.org/wiki/Red_Grooms

Grace Hartigan: https://en.wikipedia.org/wiki/Grace_Hartigan

Fairfield Porter: https://en.wikipedia.org/wiki/Fairfield_Porter

Michael Goldberg: [https://en.wikipedia.org/wiki/Michael_Goldberg_\(painter\)](https://en.wikipedia.org/wiki/Michael_Goldberg_(painter))

Joan Mitchell: https://en.wikipedia.org/wiki/Joan_Mitchell

Philip Guston: https://en.wikipedia.org/wiki/Philip_Guston

Trevor Winkfield: https://en.wikipedia.org/wiki/Trevor_Winkfield

Alfred Leslie: https://en.wikipedia.org/wiki/Alfred_Leslie

Jim Dine: https://en.wikipedia.org/wiki/Jim_Dine

Roy Lichtenstein: https://en.wikipedia.org/wiki/Roy_Lichtenstein

Benny Andrews: https://en.wikipedia.org/wiki/Benny_Andrews

Emma Amos: [https://en.wikipedia.org/wiki/Emma_Amos_\(painter\)](https://en.wikipedia.org/wiki/Emma_Amos_(painter))

Robert Indiana: <http://robertindiana.com/work/>

Jacob Lawrence: https://en.wikipedia.org/wiki/Jacob_Lawrence

Jack Whitten: https://en.wikipedia.org/wiki/Jack_Whitten

David Hammons: https://en.wikipedia.org/wiki/David_Hammons

Sol LeWitt: https://en.wikipedia.org/wiki/Sol_LeWitt

Man Ray: https://en.wikipedia.org/wiki/Man_Ray

Frank Stella: https://en.wikipedia.org/wiki/Frank_Stella

Recording and submitting Artifact #2

- If you have access to a snowball microphone or have the opportunity to rent one from the CATLab in Aderhold, this type of microphone will give your recording a professional, crisp sound. It is also okay to record on your smartphone. Your least desirable option is to record directly to your computer. If you record on your phone or computer, work to control your recording environment by recording in a small space, hanging blankets around you to dampen any outside sounds, and doing a short test recording to be sure your volume levels are clear and consistent.
- Use a straight forward editing program like Audacity or GarageBand to lightly edit your recording. Your goal is not to match the editing of "The Lonely Palette," but to experiment with intro and outro music/sound, organizing your recording into legible segments, and editing out "um's," "ah's," or any other sonic inconsistencies.
- Upload your podcast to SoundCloud and embed your podcast directly into your website.
- **Submission (3 items required):** Upload the SoundCloud link, the text of your script, and the Works Cited to Canvas under Artifact #2. Due Friday October 29 @ 11:59pm.