ARTIFACT #2

PODCAST ON VISUAL ART

Planning

Consult the relevant sections from WOVENText on podcasts. Fill in proposal form.

Process

Groups should document their entire process, including annotated primary and secondary sources, group notes, storyboarding and revision, and peer-review notes. I suggest doing read through of a complete draft of your script with your group. Have one member act as a peer-reviewer for the read through and to clock your script. Consider tone, pacing, range of rhetorical gestures, use of secondary sources to establish expertise, and how effectively the segment meets the project description.

Final Artifact

Record and edit an 8-10 minute podcast. Consider "The Lonely Palette" podcast as a guiding example of how to approach your podcast planning and design. Episodes 5, 6, 12, 13, 17, 22, 24, and 27 are all especially relevant examples of "The Lonely Palette."

Project Description

As a group, students will create a podcast episode that investigates and describes a single piece of visual art created by a New York City-associated or New York School visual artist. The podcast will 1) address the aesthetic, historical, and cultural context of the piece, and 2) might also consider the political and biographical narratives accessible via the work. This podcast will be an informational, entertaining documentary snapshot of a particular visual artwork and the artist who created it. The primary goal of this artifact is to develop a competent, functional aesthetic vocabulary in order to describe visual art in an oral medium.

Due Dates

Questionnaires 4 & 5: **Wednesday February 20th**

Artifact 2 Proposal: **Monday February 25th**

Final artifact: **Tuesday March 5th @ noon**

Planning and Proposal

1. Consult the relevant sections from *WOVENText* on "Informative Genres," "Narrative Genres," "Process: Exploring Topics and Creating a Research Proposal," and "Process: Composing in Genres and Designing Your Project." Utilize notes on podcast structure from class on 2/20.

2. Fill in proposal form. You'll work on ideas for your podcast this week/weekend and finalize your proposal in class on Monday 2/25. Submit the proposal as a Google doc to Dr. Sturm via his email—nicholas.sturm@lmc.gatech.edu—with editing capabilities turned on so that your proposal can be revised and commented on directly.

Podcast Script

The script is the most important written document for the success of your podcast. To avoid an overly "staged" or mechanical-sounding podcast episode, become familiar enough with the content, range of questions, and pacing of your script so that you and your group members can improvise and produce an effective, informative, and entertaining narrative. Discuss with your group possibilities for revision of your script. Consider this description of "Writing a Script" from WOVENText:

Writing a Script

Improvisation can be fun, but it can sometimes lead to an unorganized final product. Instead, you need to create a script (which might include occasional improvisation). Not only does a script provide the content (e.g., speaking lines, guidelines about pacing, notes about visual shots, notes about pauses and transitions), it also helps when you are editing the piece: you can consult your script to ensure you have incorporated all necessary elements or to determine which pieces you can edit out while still maintaining the integrity of your project.

List of possible artists

Below is a list of 33 artists (including 10 women, 6 artists of color, and at least 7 gay artists). Many are associated with the various New York Schools and many are not. Most lived and worked in

New York City or their work was regularly exhibited there. Reviews, criticism, and scholarship is available on all of these artists and their work—sometimes there will be seemingly too much information, as with Jean-Michel Basquiat, and sometimes there will be much less or it be more recent, as with George Schneeman. You are required to utilize three scholarly, reputable secondary sources in your research. Use GT Library Catalog, Academic Search Complete, JSTOR.

Artists whose names are in bold are included/featured in *New York School Painters & Poets: Neon in Daylight*, which should be your first resource for researching these artists.

***Alex Katz**: http://www.alexkatz.com/

***Jane Freilicher**: https://en.wikipedia.org/wiki/Jane_Freilicher

***Willem de Kooning**: https://en.wikipedia.org/wiki/Willem_de_Kooning

***Elaine de Kooning**: https://en.wikipedia.org/wiki/Elaine_de_Kooning

*Lee Krasner: https://en.wikipedia.org/wiki/Lee_Krasner

Helen Frankenthaler: https://en.wikipedia.org/wiki/Helen_Frankenthaler

Louise Nevelson: https://en.wikipedia.org/wiki/Louise_Nevelson

Dorothea Rockburne: https://en.wikipedia.org/wiki/Dorothea_Rockburne

*Jean-Michel Basquiat: https://en.wikipedia.org/wiki/Jean-Michel_Basquiat

*Alice Neel: http://www.aliceneel.com/home/

***George Schneeman**: https://en.wikipedia.org/wiki/George_Schneeman

***Joe Brainard**: https://en.wikipedia.org/wiki/Joe_Brainard

***Larry Rivers**: https://en.wikipedia.org/wiki/Larry_Rivers

***Robert Rauschenberg**: https://en.wikipedia.org/wiki/Robert_Rauschenberg

*Red Grooms: https://en.wikipedia.org/wiki/Red_Grooms

***Grace Hartigan**: https://en.wikipedia.org/wiki/Grace_Hartigan

***Fairfield Porter**: https://en.wikipedia.org/wiki/Fairfield_Porter

***Michael Goldberg**: https://en.wikipedia.org/wiki/Michael_Goldberg_(painter)

***Joan Mitchell**: https://en.wikipedia.org/wiki/Joan_Mitchell

***Philip Guston**: https://en.wikipedia.org/wiki/Philip_Guston

Trevor Winkfield: https://en.wikipedia.org/wiki/Trevor_Winkfield

***Alfred Leslie**: https://en.wikipedia.org/wiki/Alfred_Leslie

***Jim Dine**: https://en.wikipedia.org/wiki/Jim_Dine

*Roy Lichtenstein: https://en.wikipedia.org/wiki/Roy_Lichtenstein

Benny Andrews: https://en.wikipedia.org/wiki/Benny_Andrews

Emma Amos: https://en.wikipedia.org/wiki/Emma_Amos_(painter)

Robert Indiana: http://robertindiana.com/work/

Jacob Lawrence: https://en.wikipedia.org/wiki/Jacob_Lawrence

Jack Whitten: https://en.wikipedia.org/wiki/Jack_Whitten

David Hammons: https://en.wikipedia.org/wiki/David_Hammons

*Sol LeWitt: https://en.wikipedia.org/wiki/Sol_LeWitt

Man Ray: https://en.wikipedia.org/wiki/Man_Ray

Frank Stella: https://en.wikipedia.org/wiki/Frank_Stella

Example podcast from past class

On George Schneeman: https://soundcloud.com/theantoine-792645476/the-podcast-that-never-sleeps-episode-1-george-schneeman

Recording and submitting your podcast

- Use a snowball microphone and recording software like Audacity to record your podcast. DO NOT use the mic embedded in your laptop.

- Upload your podcast to SoundCloud and use an image of the artwork as the primary image on the SoundCloud track.

- Submission **(3 files required)**: Upload the SoundCloud link, the text of your script, and the Works Cited to Canvas under Artifact #2. **Due Tuesday March 5 at noon.**